Abstract Of The Disclosure

A business method for distributing gifts. The method employs a gift wrap which is marked with a specific code number. The wrap is sold by an originator to a customer who places a gift within the wrap and mails or delivers the package to a first recipient. The customer inputs to the originator's website information comprising the wrap's code number, his name and address and the name and address of the first recipient. Then the first recipient inputs to the website information comprising the code number, his name and address and the name and address of any other recipient to whom the same wrap is sent with another gift. The information is sorted and stored in a database. The customer and first and any subsequent recipient of a wrap access the website over the internet to view the track history of the wrap.